

LEO BURNETT U.S.A.

AD#319-D3 REQ#M53534 "BASIC" PAGE 4/C BLUED (9-1/4" x 11-1/2") NATIONAL MAGAZINES, 1997



Keep it Basic

Tastes Good. Costs Less.

SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.



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